



Prepared for Upper Savannah Workforce Development Board Meeting | May 4, 2021





GOALS

1. Grow awareness of the skills gap as an existential threat to economic growth.
2. Generate student, parent, and educator interest in skilled professions by presenting them as the high-tech, high-wage career paths they are.
3. Change attitudes and perceptions about skilled professions.
4. Promote action and instill pride.



HOW DO WE REACH OUR GOALS?

IMPLEMENTATION

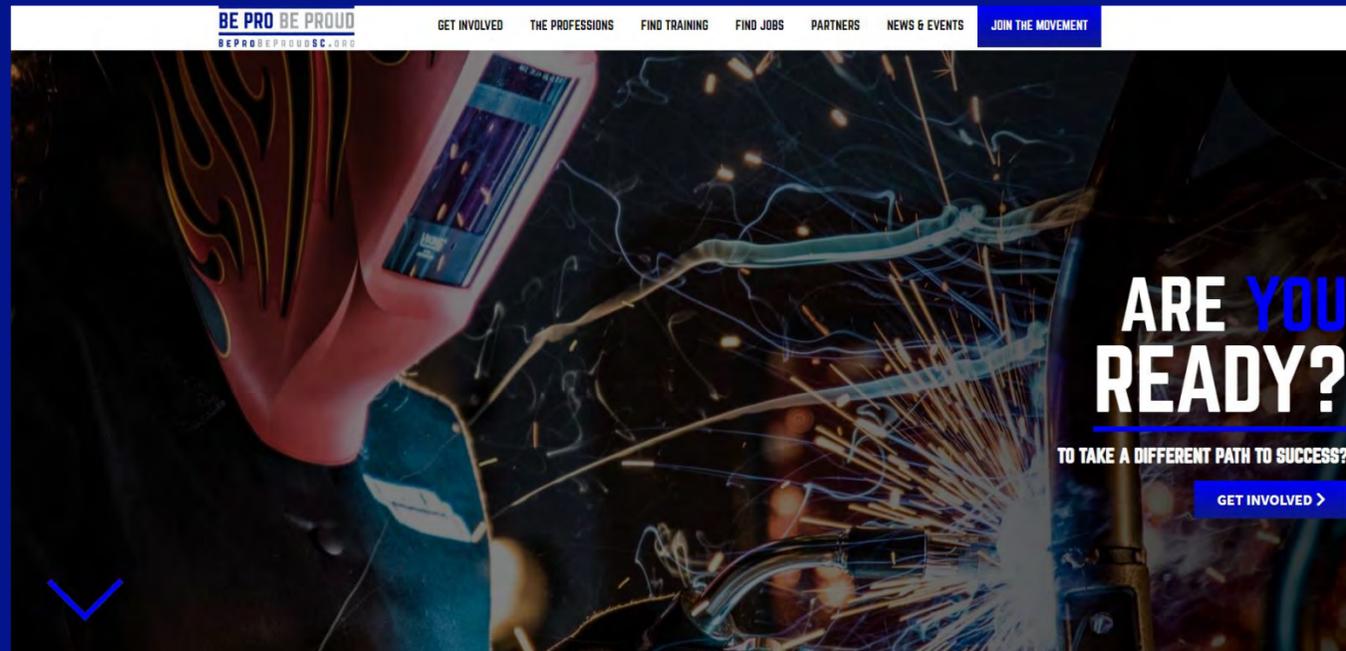
Mobile
Workshop
Tour



Enhanced
Educator
Resources



Website &
Social
Media



Growing
Partnerships
Apprenticeships,
etc.





FEEDBACK FROM TOUR

I had 2 diesel mechanic apprenticeship openings at the DOE Bus Maintenance Shop, but no students were interested. After the BPBP tour, I had two students apply for the apprenticeship program!

-WOOLARD TECHNOLOGY CENTER IN CAMDEN



Questions? Visit www.beprobeproudsc.org | Contact: Jill@SCTrucking.org

